

# OFFICERS CALL

August 2017

## President's Comments:

My thanks to all who helped to make our July 2017 luncheon a great success. A special thanks to CAPT Pete Gunderson who continues to excel at acquiring such quality guest speakers. Bay News 9 meteorologist, Mike Clay, July guest speaker, was especially informative concerning hurricane season and its possible effects on Bay area residents. As Mike said, the "greatest danger comes from the storm surge" to those nearest the water. For those living in the Seminole area, elevation 55', have no need to evacuate under hurricane conditions. Makes me feel much better since I live in 55 feet high Seminole! If you need a place to stay during a hurricane, call us.



As we pass the mid-year point, it is once again time to look toward the election of new officers for 2019. At our 3 July 2017, Executive Board meeting and through subsequent discussion a nominating committee was selected. Col Bill Lofgren will serve as committee chairman with CDR Glen Crabb, Mrs. Chris Lillich and Mrs. Evelyn Hamilton assisting Bill Lofgren in this endeavor. One of the key officers to be selected for 2019 for which no nominees have been made include the Treasurer. Maj Pete Dawson has served in this key capacity for 15 years! Pete has performed admirably and deserves a break! Anyone who feels qualified to fill this position or knows of anyone, please contact me or any member of the nominating committee.

### INSIDE:

Calendar and Contact List .....	Page 2
Executive Committee Minutes .....	Page 3
Luncheon Minutes .....	Page 3
Legislative Update .....	Page 4
How Officers Can Help Stamp Out Sexism .....	Page 4
Luncheon Photos .....	Page 6-7
Financial Statement .....	Page 8
Birthdays and Donations .....	Page 9
New Members .....	Page 11
TAPS .....	Page 11
Sick List .....	Page 11

In the very near future we will once again begin to publish in the Officers Call forms for Chapter dues renewal for 2018. This is necessary so we can get ahead of the curve as many dues renewals were received past the National due date. Remember, we can receive a monetary incentive award from national if we get our Chapter renewal roster in NLT 15 JAN 2018. So, I ask you all to help us get our 2018 dues in early. Your annual Chapter dues are the life blood of our operational funds that allows us to continue things such as publication of your Five Star Chapter *Officer Call*. Our current expenses for production of this newsletter costs over \$305.00 per month. These costs have been pared down through the innovation and skill of Lt Col Larry Fernald. As you can see, production of this letter costs the chapter over \$3600 per year. So please continue your generous donations to our Officers Call fund. Other efforts to increase our operational funds for this year will include an Oktoberfest fund raiser to be held on 4 NOV at Harborside. So,

See President's, Pg 3

## Chaplain's Corner

By SPA MOAA Assistant  
Chaplain, Chaplain (CDR)  
Glen Crabb, USN (Ret)



Forever Loved  
Psalm 4:1-8

It is almost impossible for us to get through a day without being snubbed, ignored, or put down in some way. In Psalm chapter four David's enemies were talking smack--bullying, threatening, and pummeling him with insults. David asked God for relief "from my distress."

Then David remembered "Know that the Lord has set apart his faithful servant for himself"(v.3). Various English versions try to capture the full essence of David's bold statement as "Godly servant." The Hebrew word here (ESED), literally refers God's covenant love and might well be rendered " those whom God will love forever and ever and ever".

Instead of despairing, we can remind ourselves of the love we freely receive from our God. We are His dearly beloved children. The result is not despair but peace and joy.(vv.7-8). He never gives up on us, and He never stops loving us.

# Officers Call



**Marvin J. Harris 5 Star Award-2016**  
**Website Harris 5 Star Award-2016**

*Officers Call* is published monthly by The St Petersburg Area Chapter, MOAA, Inc. P.O. Box 7054, St Petersburg, FL 33734. Articles in *Officers Call* are the sole opinion of the authors and do not necessarily reflect policies or opinions of the publisher. Mailed as third class mail at the Manasota Post Office, Permit #1533. Printed by Creative Technology of Sarasota, Inc.

• Editor – LTC Bill Eichholz, USA (Ret) ..... 289-8054  
 • Photos – Col Bill Lofgren, USAF (Ret) ..... 742-0181

## EXECUTIVE COMMITTEE

### DIRECTORS

**President- LTC Bill Eichholz, USA (Rewt) ..... 289-8054**  
 1<sup>st</sup> VP- CAPT Pete Gunderson, USNR (Ret) .404-304-3313  
 2<sup>nd</sup> VP- Mrs. Pauline Edwards, AuxMbr-MC ..... 360-2936  
 Secretary- Mrs. Ginni Eichholz, AuxMbr-Spouse .289-8054  
 Treasurer- Maj Pete Dawson, USAF (Ret) ..... 894-3761

### EXECUTIVE ADVISORY BOARD

#### 2016-2017 —

LTC Fran Chancey, USA (Ret) ..... 251-9653  
 LTC Pauline Mallory, USA (Ret) ..... 329-8254  
 Mrs. Chris Lillich, AuxMbr-A ..... 546-2246

#### 2017-2018 —

CDR Glen Crabb, USN (Ret) ..... 561-0697  
 MAJ Tom Shoupe, USA (Ret) ..... 404-403-1845  
 Mrs. Sherry Freese, AuxMbr-N ..... 360-3102

#### Immediate Past President

COL Roger Popham, USA (Ret) ..... 498-6860

### COMMITTEE CHAIRS

Advertising ..... Vacant .....  
 Auxiliary Liaison .Sherry Freese ..... 360-3102  
 Awards ..... Maj Pete Dawson ..... 894-3761  
 Bylaws/Policy Bk Col Bill Lofgren ..... 742-0181  
 Chaplain: ..... COL George Brown ..... 866-6859  
 Asst Chaplain ..... CDR Glen Crabb ..... 561-0697  
 Database ..... Lt Col Larry Fernald ..... 522-6237  
 Help Our Troops .LTC Fran Chancey ..... 251-9653  
 Honor Guard ..... MAJ Ed Lillich ..... 546-2246  
 Historian: ..... CDR Maureen Connors ..... 954-0482  
 Hospitality ..... CDR Glen Crabb ..... 561-0697  
 JROTC ..... MAJ Ed Lillich, USA ..... 546-2246  
 Law: ..... David Peek ..... 362-1420  
 Legislative: ..... MAJ Ed Lillich ..... 546-2246  
 Master at Arms ... MAJ Tom Shoupe ..... 404-403-1845  
 Membership ..... Mrs. Pauline Edwards ..... 360-2936  
 Newsletter ..... LTC Bill Eichholz ..... 289-8054  
 Parliamentarian ... Col Bill Lofgren ..... 742-0181  
 Personal Affairs ... Mrs Violet Smith ..... 595-5543  
 Programs ..... CAPT Pete Gunderson ..... 404-304-3313  
 Publicity: ..... Mrs. Pauline Edwards ..... 360-2936  
 Reservations ..... Mrs. Pauline Edwards ..... 360-2936  
 Scholarships: ..... Lt Col Larry Fernald ..... 522-6237  
 TOPS ..... COL Roger Popham ..... 498-6860  
 VA Vol Svc ..... LTC Fran Chancey ..... 251-9653  
 Vet Liaison ..... MAJ Ed Lillich ..... 546-2246  
 Visitation ..... Mrs. Virginia Balke ..... 544-3598  
 ..... LTC Bill Eichholz ..... 289-8054  
 Webmanager ..... Lt Col Larry Fernald ..... 522-6237

**Luncheon Meetings** The 3<sup>rd</sup> Friday — mixer 11:00 - 11:45 luncheon; program 11:45 - 13:15; Pasadena Yacht Club, 6300 Pasadena Pt Blvd So, Gulfport, FL 33707

## CALENDAR

**August 18<sup>th</sup>**, Friday. Speaker: Representative from USCENCOM

**September 15<sup>th</sup>**, Friday. Speaker:

**October 20<sup>th</sup>**, Friday. Speaker: Pinellas County Sheriff, Bob Gualtieri

**\*\* Need a ride to the luncheon?**

**Call: LTC Bill Eichholz, 289-9653**

**Business Meetings** are on the 1<sup>st</sup> Monday of the month 11:30-12:30 at Perkins Restaurant on the NE corner of Starkey Rd. & Park Blvd., Seminole.

**August 7<sup>th</sup>** Monday

**September 5<sup>th</sup>** No Meeting

**October 2<sup>nd</sup>** Monday

## MILITARY OFFICERS WIVES' CLUB

MOWC meetings are suspended for the summer months. Monthly meetings will resume in October.

**Membership Info:** Fran Chancey, 727-251-9653

**Bridge:** 3rd Thursday of each month, 10:30 AM. To RSVP, call Evelyn Hamilton, 727-399-1272

## Chapter Statistics

Total Membership - 193  
 Regular Members - 130  
 Auxiliary Members - 63

### Military Services:

Army - 63                      USMC - 7  
 USAF - 29                     USCG - 7  
 Navy - 24                      NOAA - 0

7/25/2017

**Having trouble reading the *Officers Call*?** Have a home computer?

**Did you know** that if you were to subscribe to the *Officers Call* via email that you could, using your computer, easily enlarge the pages and even selectively print out a page or more? Or, just read or print it all out in color!

To subscribe to the electronic version of *Officers Call*, and save valuable funds for your Chapter, call me at 727-522-6237.



Visit our Chapter Web Site =>



## Executive Committee Meeting St Petersburg Area Chapter, MOAA; 3 July 2017

Reported by **Ginni Eichholz, Secretary**

The meeting was called to order by President Bill Eichholz. The invocation was led by Glen Crabb. Bill Eichholz led the Pledge of Allegiance.

Ed Lillich moved to approve Secretary's minutes as published in June Officers Call. Tom Shoupe seconded motion. Minutes were approved as published.

The president has appointed Evie Hamilton, Chris Lillich and Bill Lofgren to be part of the nominations committee. Ed Lillich is considering ways that our Chapter can help JROTC. He will provide a recommendation at the end of the summer.

Sherry Freese has donated a quilt made by Pauline Mallory to be raffled. The quilt is made from MOAA shirts. Tickets are \$1 each or 6 for \$5. All proceeds will benefit our Chapter. Pete Gunderson advised that he has luncheon speakers thru October. July guest speaker will be Mike Clay, Meteorologist for Bay News 9. August speaker will be a representative from USCENCOM at MacDill AFB. Our September Luncheon will be recognizing POW/MIA Remembrance Day. October speaker is the Pinellas County Sheriff.

The President thanked Terry Carr and Ed Lillich for their assistance at the memorial service for John Milford. He also relayed a personal thank you from Mrs. Milford who was extremely pleased with the military portion of her husband's memorial service.

Pete Dawson gave the Treasurers report and Ed Lillich moved to accept the Treasurer's report subject to audit. Seconded by Larry Fernald. Report approved subject to audit. Motion was made by Chris Lillich to dispense with the September Executive Board Meeting as the President and Vice President will not be able to attend. Seconded by Glen Crabb. Motion approved. Moved by Larry Fernald to provide \$2424.00 to HOEV for continued storage of HOEV materials etc. Seconded and passed.

The next luncheon meeting will be 21 July at Pasadena Yacht and Country Club. The next Executive Board Meeting will be 7 August at Perkins Restaurant in Seminole.

The benediction was given by Glen Crabb and the meeting was adjourned.

**Max McGee, Green Bay Packers receiver:** "When it's third and ten, you can have the milk drinkers; I'll take the whiskey drinkers every time."



## Luncheon Meeting St Petersburg Area Chapter, MOAA; 21 July 2017

Reported by **Ginni Eichholz, Secretary**

The meeting was called to order by President Bill Eichholz. After the invocation by Glen Crabb and the Pledge of Allegiance by Bill Eichholz, he announced the nominating committee for the 2018 Chapter slate of officers. The members are Glen Crabb, Evie Hamilton, Chris Lillich, and Bill Lofgren. The committee, chaired by Bill Lofgren, will put together a slate of candidates for the 2018 election of officers.

Our guests were Carol Burgess, FL Council West Coast Vice President and the first female President of the Spring Hill MOAA Chapter. Visitors recognized were Harry Greenwald and Eric Anderson.

Door prize was won by Denise Hansen. 50/50 winners were Ken Fine and Iwan Chronenko.

After a break for lunch, we were given a very informative presentation concerning hurricanes in the Tampa Bay area by Mike Clay head meteorologist for Bay News 9. Mike advised during hurricane season to be prepared with both supplies and an evacuation plan. He also stated that our area might be most affected by flooding from storm surges.

After a benediction given by Glen a Crabb, the meeting was adjourned.

The next luncheon will be 18 August at the Pasadena Yacht and Country Club.

President's from page 1

circle that date on your calendar now. More info will follow. Additionally, Mrs. Sherry Freese is sponsoring the raffle of a MOAA quilt to raise additional funds for the chapter. Last year's quilt raffle raised over \$4,000 for our chapter. Sherry is selling tickets for \$1 a ticket or 6 tickets for \$5. See her at our chapter luncheon or call her at home to donate.

Lastly, we were honored to have as our guests during the July luncheon the FCOC West Central Area VP, Carol Burgess, MAJ, USA (Ret), and Larry Davis, LTC, USA (Ret) of Spring Hill. Further, Lt Col Dick Koch a member of our chapter and Honor Flight of West Central Florida advised that the last honor flight for 2017 of WW II Veterans visiting their memorials in Washington, D.C. has been changed to 13 SEP with departure on Allegiant Air from St. Pete-Clearwater airport at 7 AM and return at 7 PM. Please turn out to see these VET's off and return. For further information on these all-expense-paid "Honor Tours", contact Dick at 727-480-7112 or email: [didakoch@aol.com](mailto:didakoch@aol.com). My sincere thanks to all those that continue their support of our great chapter.



## Legislative Update

### From MOAA and other sources

#### TRICARE IMPLEMENTS MENTAL HEALTH CARE IMPROVEMENTS

As of this July, TRICARE will fully have implemented its new policies, which will provide expanded mental health coverage for beneficiaries. This long awaited effort will bring the TRICARE program's mental health coverage in line with recommendations from both DoD and many professional national health care organizations.

"This is a great step forward and will expand ways in which beneficiaries can access authorized mental health services," says MOAA's director of Health Affairs, Capt. Kathryn Beasley, USN (Ret).

Here are the key changes:

Aligns cost-shares and coverage for mental health conditions with medical-surgical conditions and eliminates unnecessary restrictions on amounts and types of benefit limitations. For example, there will be no arbitrary set limits on numbers of mental health visits, as they will now be determined by the needs of the beneficiary and their clinical condition.

Expands coverage, including substance use disorder treatment by individual professional providers.

Streamlines TRICARE's administrative requirements for mental health and substance use disorder institutional providers, which will make it more attractive for them to join the TRICARE network. This should result in more participating providers and better access.

Expands TRICARE coverage to include authorization of intensive outpatient programs and opiate treatment programs.

Previous TRICARE regulations placed restrictions on beneficiary access to substance abuse disorder care by enforcing predetermined limits on partial hospitalizations and outpatient therapies, including smoking cessation and family therapy. These updated regulations will explicitly authorize intensive outpatient care for substance abuse disorders and other mental health disorders as a covered benefit.

MOAA consistently has encouraged DoD in its efforts to destigmatize mental health treatment and has long advocated for better access to mental health services. These implemented changes will result in significantly improved services for all TRICARE beneficiaries.

#### TRICARE CHANGES COMING SOON

The 2017 National Defense Authorization Act (NDAA) brought sweeping health care reforms, many of which will take effect in just a few months. MOAA is working closely with TRICARE

program officials to learn what new processes and responsibilities these changes will bring for TRICARE beneficiaries and when they will occur.

The new TRICARE Select option, which replaces TRICARE Standard and Extra, begins Jan. 1, 2018 -- just 6 short months from now. TRICARE Select is the self-managed preferred provider organization (PPO) option. It provides freedom of choice of providers, with reduced/fixed fee beneficiary out-of-pocket costs for care in the network. TRICARE Prime, TRICARE Reserve Select, TRICARE Retired Reserve, and TRICARE Young Adult and TRICARE for Life will remain as is.

Under the new model, beneficiaries must make an active, annual choice of health plan for themselves and/or their family. Because 2018 is the first year of the plan, there will be a grace period, and beneficiaries will be automatically renewed in their existing TRICARE option as of Dec. 31, 2017. This means beneficiaries currently in TRICARE Standard or Extra will be converted automatically into TRICARE Select.

Active duty family members newly entitled to TRICARE will be automatically enrolled in TRICARE Prime if they live in a Prime Service Area (generally around a military treatment facility). If not, they will be enrolled in TRICARE Select.

Two populations may be at risk of losing coverage:

1. Active duty members who retire and do not elect to enroll in an option. MOAA is advocating for a seamless enrollment default option for this population, as well as increased transition education services.
2. Retiree beneficiaries who fail to pay their enrollment fees. Officials have stated that eligible beneficiaries will never lose their benefit, as they will always be eligible for care at military hospitals. However, this would most likely be on a space-available basis.

#### Enrollment Details

Year 1 (2018): Auto renewal (Jan. 1, 2018) and grace period: Can change TRICARE Prime or Select at any time in 2018  
Year 2 (2019) and beyond: Can elect TRICARE Prime or TRICARE Select coverage (enroll, dis-enroll, or change) only during annual open season (1 Nov - 20 Dec) or if the beneficiary has a qualifying life event.

All qualifying life events require a Defense Enrollment Eligibility Reporting System (DEERS) update. If beneficiaries request a change in coverage, it must occur within 90 days of the life event.

As many of these changes show, beneficiaries will be expected to take more responsibility for their health care.

What is the most important thing you can do right now? Make sure your DEERS information is updated for both you and your family.



## HOW OFFICERS CAN HELP THE MILITARY STAMP OUT SEXISM

By: Gina Harkins  
MOAA Senior Staff Writer

The Marine Corps' top officer didn't mince words when he was summoned to Capitol Hill March 14 to address troubling reports about some of his troops' online behavior.

"The Marine Corps I've served for over 40 years has a problem," Commandant Gen. Robert Neller told lawmakers, "and we intend to fix it."

At issue: an explosive March report about a social media group with roughly 30,000 followers called Marines United, which servicemembers and veterans used to share nude photos of their female colleagues without permission. The story, first published by the Center for Investigative Reporting's Reveal website, also detailed comments allegedly made about the women in the photos - including some advocating sexual assault.

The Naval Criminal Investigative Service found 850 active duty and reserve Marines were members of the Marines United Facebook group, including 15 who might have broken the law, Marine Corps Times reported. The incident, which as of June 8 remains under investigation, raises serious questions about how male servicemembers treat their female colleagues - especially as the military fights to stamp out sexual assault and harassment in the ranks.

The case's scope points to a breakdown in core values, says Col. George Reed, USA (Ret), a professor and leadership expert at the University of Colorado in Colorado Springs. Officers must enforce military ethos to create an environment that fosters trust, he says, which is crucial to unit cohesion.

"A significant number of people participated. ... They didn't get it; there's something they missed," Reed says. "Officers need to articulate what those standards are and need to support their noncommissioned officers, who are going to be on the front lines of this engaging their troops directly."

Marines weren't the only servicemembers involved. The Army Criminal Investigation Command, Naval Criminal Investigative Service, and Air Force Office of Special Investigations coordinated efforts as news broke that female troops from all branches - along with the service academies - were targeted in the scandal.

U.S. Pacific Fleet commander Adm. Scott Swift joined Neller in denouncing the group, telling his troops he planned to take full advantage of the Uniform Code of Military Justice to punish those involved.

"Those who have until now thought they could behave this way with anonymity or without consequence will find out they are flat wrong," Swift said. "This is not who we are. If any sailor thinks that this behavior is somehow acceptable or excusable, they do not belong in our Navy. It goes beyond selfish or immature behavior - it is destructive to our fleet."

Fixing a problem like widespread sexism will require leaders at every level to step up. Service leaders like Neller must set the tone and focus, but it's "not a one-man battle," says retired Gen. Richard Neal, who served as assistant commandant of the Marine Corps in the late 1990s.

"[They] can't do it alone," says Neal, a former chair of MOAA's board of directors. "It's going to have to be the rank-and-file young officers and staff NCOs that will have to carry the message personally to their troops at different locations."

Neller has spent the past few months touring Marine Corps installations from North Carolina to Japan, where he addressed the officer and noncommissioned officer corps. The events were closed to the press, but Neller's spokesman, Lt. Col. Eric Dent, says the commandant's message was clear: Marines must respect each other - in person and online.

"Officers and other leaders need to ... have discussions with Marines to ensure they understand what's expected of Marines online," Dent says. "But that's not enough. We all need to consider how we treat each other, especially how we treat female Marines."

This isn't the first time military leaders have faced service-wide threats to unit cohesion. During his testimony, Neller likened the challenges facing the Marine Corps today to the climate he saw as a young officer just after the Vietnam War.

"Drug use and race relations were tearing us apart," Neller said.

Neal, who arrived at Camp Lejeune, N.C., as a major during that period, agrees. He recalls being shocked at other Marines' behavior when he checked into his new unit.

"There were drugs, there were robberies, there was no discipline," Neal says. "It was terrible."

Gen. Louis Wilson, the commandant of the Marine Corps at the time, made it his personal mission to rid the ranks of those problems. He launched an expeditious discharge program, which quickly moved people who didn't want to meet the Marine Corps' standards out of the service. Neal describes that change as opening a window and letting fresh air into the Marine Corps.

"It was that dramatic," he says. "Instead of having guys lined

See Marines, Page 8





Terry Carr



Pete Gunderson presenting Mike Clay the traditional Chapter gift



Guest Speaker, Mike Clay, BayNews9



Katie and Glen Crabb



Pete Dawson, Mike Clay, Iwan Chronenko, and Dick Koch



Christa Harrison



Ellen Marie and Ken Fine



Pete Gunderson and guest, Eric Anderson



Kathy Gunderson and 50/50 winner, Iwan Chronenko



50/50 winner Ken Fine and Kathy Gunderson



Denise and Buzz Hanson



H. B. Love



Bob Reed



Left: Laurie Lanier

Right: Bill Terwilliger





FCOC Area VP, Carol Burgess, Sherry Freese, and FCOC West Central Board Member, Larry Davis



Jacque D'Louhy



Pauline Edwards and Kathy Gunderson



Ginni and Bill Eichholz, with Bill showing off his broken foot (left)



Harry Greenwald



Tom Shoupe



Ed and Chris Lillich



Jeanie and Roger Popham



Joanna and Jim McCormick



Bill Lofgren, our Photographer



Fran Shivers



Pete and Kathy Gunderson



Right: Door Prize Winner, Denise Hanson and Pauline Edwards

**Photos by Bill Lofgren.**  
If you would like a copy of a photo, please email Bill at papabill77@outlook.com

**Marines from Pg 5**

up every day awaiting office hours for multiple infractions, we were able to move them out of the Marine Corps quickly because they didn't want to be Marines, and General Wilson didn't want them in the Marine Corps if they didn't want to be Marines."

Neller is taking a similar approach. In May, the Marine Corps released a service-wide administrative message updating its Separation and Retirement Manual to include sharing nude photos as part of the definition of sexual harassment. That means Marines who share private photos without consent could face mandatory processing for separation.

In a video message released to Marines, Neller said the behavior displayed on the Marines United page wasn't indicative of true warriors. "If you can't or are unwilling to commit to contributing 100 percent to our Corps' warfighting ability by being a good teammate and improving cohesion and trust, then I have to ask you: Do you really want to be a Marine?" he said.

Female troops have fought alongside men in Iraq and Afghanistan for the past 16 years, and some have even paid the ultimate sacrifice, Neller said. Male servicemembers must respect their female teammates - not just on social media, but in their units as well.

"What do you got to do to get in?" Neller asked. "I mean, come on, guys. They just want to do their job. Let them do their job, and you do yours."

Breaking negative trends like sexism in any organization can take time, Reed says. But it's not impossible.

"There are things that are frowned upon now that were not frowned upon 30 or 40 years ago," Reed says. "It used to be OK to have three-martini lunches and go prey on the secretarial pool. That's no longer the case, so progress can be made, but this type of thing does not subject itself to a quick fix."

The Army had to address a breakdown in trust in the late 1990s after a dozen drill sergeants were charged with sex crimes at Aberdeen Proving Ground in Maryland. Like the Marines United case, the Aberdeen scandal destroyed trust in the ranks, and leaders had to make sure all soldiers understood that what happened there went against the service's core values, Reed says.

The same was necessary after photos emerged of prisoner abuse at the Abu Ghraib prison in Iraq in 2003, he adds. Whenever there's a breakdown of good order and discipline, he says the chain of command must intervene - and fast.

"It's the same kind of leadership that has been required for the last 200 years," Reed says. "The technology is different

## Financial Report Summary for the Month of June 2017

**Operating Income**

..... Luncheon Income .....	\$ 859.00
..... Dues .....	\$ 0.00
..... 50/50 .....	\$ 28.00
..... Miscellaneous Income .....	\$
..... Interest Earned .....	\$ 0.62
<b>Total Income .....</b>	<b>\$ 887.62</b>

**Operating Expenses**

..... Luncheon Expense .....	\$ 800.16
..... Supplies .....	\$
..... Honoraria/Donations .....	\$
..... Post Office .....	\$
..... Printing .....	\$ 345.67
..... Other Organizations .....	\$
..... Memorials SF .....	\$ 100.00
..... VA/JROTC .....	\$
..... Misc Expenses .....	\$
<b>Total Expenses .....</b>	<b>\$ 900.16</b>
..... Operations Cash Flow .....	\$ ( 12.54)

**Operating Fund Summary**

..... Starting balance .....	\$ 1,821.46
..... Cash Flow .....	\$ ( 12.54)
..... Ending Balance .....	\$ 1,808.92

**Scholarship Fund**

..... Balance, Beginning of Month .....	\$ 1,090.00
..... Donations and 50/50 .....	\$
..... Memorials .....	\$ 100.00
..... Expended .....	\$
..... Balance, End of Month .....	\$ 1,190.00

**HOT/HOEV Fund**

..... Balance, Beginning of Month (Rev'd) ..	\$ 4,845.82
..... Donations .....	\$
..... Expenses .....	\$
..... Balance, End of Month .....	\$ 4,845.52

**Officers Call Booster**

..... Balance, Beginning of Month (Rev) ...	\$ 1,876.88
..... Donations .....	\$ 46.00
..... Ad Income .....	\$
..... Postage & Printing Expenses .....	\$ (307.32)
..... Balance, End of Month .....	\$ 1,615.56

now, but there's nothing new about setting high standards and enforcing them, about intervening quickly when someone deviates from those standards."

For leaders tasked with bringing that message to troops, Neller said they need to be out front, setting the example.

**See Marines, Pg 9**



## 2017 Help Our Troops Heaven on Earth for Veterans

### Donors

Gold (\$50 & more); Silver (\$25-49); Bronze (\$1-24)

#### ••GOLD –

Alvarez, Jeanne Mrs.  
Bolin, Bill CDR  
Carr, Paulette Mrs.  
Carr, Terry LTC  
Edwards, Pauline  
Fernald, Larry Lt Col  
Finley, Paul LCDR  
Freese, Sherry Mrs.  
Gioe', Shirley Mrs.  
Hamilton, Evey Mrs.  
Harrison, Christa Mrs.  
Holmes, Lee LTC  
Kottich, Chuck COL  
Lofgren, Bill Col  
Mallory, Pauline LTC  
Milford, John Lt Col  
Misurca, A.J. 1st Lt  
Neville, Johnnie Mrs.  
Palmer, Stew Col  
Popham, Roger COL

Poteat, Gen Mrs.  
Sims, Bob Maj  
Sjolund, Carol Mrs.  
Smith, Violet Mrs.  
Summers, Stormy Col  
Talbitzer, John LT

#### ••SILVER –

Bax, Giles COL  
Hansen, Gidge CPT  
Myers, Asa Mrs.  
Terry, Maxine Mrs.  
Tondreau, Tunney CWO4

#### ••BRONZE –

D'Louhy, Jacqueline Mrs.  
Edwards, Richard CAPT  
Fratangelo, Paul MajGen

Member donations ONLY:  
\$1,780 as of 7/25/2017

## 2017 Scholarship Fund

### Donors

(Includes donations to National MOAA)

Gold (\$100 & more); Silver (\$50-99); Bronze (\$1-49)

#### ••GOLD –

Bartlett, Bill CAPT  
Carr, Paulette Mrs.  
Carr, Terry LTC  
Edwards, Pauline Mrs.  
Eichholz, Bill LTC  
Fernald, Larry Lt Col  
Freese, Sherry Mrs.  
Gunderson, Pete CAPT  
Hamilton, Evey Mrs.  
Lofgren, Bill Col  
Milford, John Lt Col  
Neville, Johnnie Mrs.  
Palmer, Stew Col  
Peck, Earl Maj Gen  
Popham, Roger COL  
Sjolund, Carol Mrs.  
Smith, Violet Mrs.  
Talbitzer, John LT

#### ••SILVER –

Bolin, Bill CDR  
Christie, Bob LtCol  
Dawson, Pete Maj  
Finley, Paul LCDR  
Mallory, Pauline LTC  
Newton, Dick Col  
Sims, Bob Maj

#### ••BRONZE –

Bax, Giles COL  
Bolin, Bill CDR  
Crabb, Glen CDR  
D'Louhy, Jacqueline Mrs.  
Edwards, Richard CAPT  
Fratangelo, Paul MajGen  
Gioe', Shirley Mrs.  
Gunderson, Kathy Mrs.  
Isley, Anne Mrs.  
Roberson, Hal Col  
Terry, Maxine Mrs.  
Tondreau, Tunney CWO4

Member donations ONLY:  
\$2,473 as of 7/25/2017

## August Birthdays (62 to 96 years)

Day	L Name	F Name	Rank	SVC
14	Catalano	Vincent	Lt Col	USAF (Ret)
06	Christie	Robert	LtCol	USMC (Ret)
25	Dawson	Peter	Maj	USAF (Ret)
24	Eichholz	Ginni	Mrs.	AuxMbr-Spouse
2	Ernst	Kenneth	Capt	USAF (Ret)
13	Fleming	William	LT	USN (Ret)
15	Freese	Sherry	Mrs.	AuxMbr-N
19	Gioe'	Shirley	Mrs.	AuxMbr-A
2	Gunderson	Halvor	CAPT	USNR (Ret)
23	Hunt	Hattie	Mrs.	AuxMbr-A
17	Klaeser	Kathleen	COL	USA (Ret)
22	Lake	Charles	CPT	USA (Fmr)
27	Peck	Earl	Maj Gen	USAF (Ret)
8	Popham	Jeanie	Mrs.	AuxMbr-Spouse
21	Sims	Robert	Maj	USMC (Ret)
03	Taylor	Joanne	MAJ	USA (Ret)
03	White	James	COL	USA (Ret)
23	White	Neal	LTC	USA (Ret)

## 2017 Officers Call BOOSTER Donors

Gold (\$50 & more); Silver (\$25-49); Bronze (\$1-24)

#### ••GOLD –

Edwards, Pauline Mrs.  
Fernald, Larry Lt Col  
Freese, Sherry Mrs.  
Gunderson, Pete CAPT  
Hamilton, Evey Mrs.  
Havana Nights  
Lofgren, Bill Col

Neville, Johnnie Mrs.

Popham, Roger COL  
Smith, Violet Mrs.

#### ••SILVER –

Christie, Bob LtCol

#### ••BRONZE –

Lanier, Laurie Maj

Gunderson, Kathy Mrs

Member donations ONLY:  
\$3,080.00 as of 7/25/2017

### Marines from Pg 8

"They're going to have to go out and sell it. They're going to have to talk about it, going to have to make commanders and senior enlisted understand that this has got to change."

Neal says officers and NCOs will not only have to be Neller's advocates, but his apostles.

In March, Sgt. Maj. Bradley Kasal, the top enlisted leader with I Marine Expeditionary Force, toured Marine Corps installations in southern California and Arizona, where he addressed thousands of Marines and sailors. Kasal, a Navy Cross recipient, stressed that any attack on a fellow Marine weakens the Corps, according to a Marine Corps news release.

"We would [protect each other] on the battlefield," he told troops in California. "All I ask is you do that 24/7."

Getting Marines to understand misconduct harms the institution is key to stopping bad behavior, Neal says, and the best way to get them to embrace military values is through staying engaged. Neal, who recently wrote a book titled *What Now*,

See Marines, Pg 10

**Don Meredith, Dallas Cowboys Quarterback once said:**  
"Coach Tom Landry is such a perfectionist that if he was married to Raquel Welch, he would expect her to cook."



**Marines from Pg 9**

Lieutenant?: Leadership Forged from Events in Vietnam, Desert Storm and Beyond (Fortis, 2017), calls it “eyeball-level leadership.”

“It's not sitting behind your desk and sitting behind your computer,” Neal says. “Too many, particularly the young officers like majors and lieutenant colonels, think they've got a firm grasp on their organization because they know all the facts and data points by virtue of their computer. Well, that's not leadership.”

Neal stayed engaged by talking with his Marines, at all ranks. He walked through the squad bay in the evenings to check on his Marines. He looked in on the chow halls early in the morning to make sure staff had what they needed to feed his Marines. He observed their training, and he told his Marines he appreciated their efforts. He asked them what they thought and made sure they understood they were part of the process.

Some might say that's work for officers and NCOs, Neal says, but he disagrees. Everyone in the chain of command needs to contribute and needs to feel like they can trust the person to their left and right, he says.

“The military is a team sport, and it takes people all the way up and down the ranks,” Neal says. “Command climate, at the end of the day, is what makes us strong. Bad command climate can make us very weak, to the point it tears us apart.”

Lt. Col. Kate Germano, USMC (Ret), doesn't just advocate for engaged leadership, but for what she calls invasive leadership, too. Officers need to be involved in every aspect of their troops' lives, she says, since they are responsible for them 24/7. Too many junior officers view things like surprise barracks visits as an imposition on their Marines, she adds.

“When officers and staff noncommissioned officers are hands-off with their basic leadership responsibilities, stuff like [sexism] is allowed to fester and grow,” Germano says.

Germano, who retired last year, took some heat for her leadership style when she commanded the Corps' only all-female training battalion at Marine Corps Recruit Depot Parris Island, S.C. She was relieved of command in 2015 for what her leaders said was toxic leadership, though her supporters argued she was holding women to higher standards, which was necessary for them to keep up with their male peers.

All servicemembers have faced high operational tempos (optempos) for the past 15 years, and some leaders seemed to want to give them a break when they were in garrison, Germano said, which has allowed good order and discipline to slip.

“Sure, they deserve a break in terms of their optempo,” she says. “But not in how they represent themselves profession-

ally.”

Like Neal, Germano says a return to kneecap-to-kneecap leadership is necessary. But so are pop-up inspections, formations, and more professional military education, she says.

Neal says it's important that - when appropriate - leaders share their expectations with their troops. They don't need to explain why they're ordering them to attack a hill in the middle of combat, he says. But it's important not to sell them short.

“By and large, if they know what your expectations are of them and they know how you operate, it creates a command climate that's beneficial for all,” Neal says.

Since the Marines United scandal broke, Marine Corps leaders are making sure every leatherneck knows what's expected of them when it comes to their online behavior.

In March, every Marine - from privates to four-star generals - had to sign a page-11 counseling sheet (a document used to record administrative remarks in a Marine's permanent file), acknowledging they understood their online behavior is an extension of their uniformed presence. They had to agree never to discredit the Marine Corps or weaken their team, says Capt. Ryan Elizabeth Alvis, a Marine Corps spokesperson at the Pentagon.

Marines at every rank also must complete a new professional military education on the responsible use of social media. Lessons on social media now will start at boot camp and will be reiterated before graduation at every Marine Corps schoolhouse, Alvis says.

Neller has acknowledged he doesn't have a Facebook profile or use social media. Maybe, he said, that's been a mistake.

“It's right in front of me now,” he said. “You got to understand the threat, understand what's going on.”

Germano says leaders can pick up a lot about their servicemembers' lives by connecting with them on social media. And the technology isn't going away, Neal says, so it's important for officers to make sure they understand how it can be used - and abused.

That can be a challenge for some officers because many didn't grow up using social media. But it's imperative leaders adapt to the changes in their environment, Reed says.

“It's not OK today to say, 'Well, I don't have a Facebook, I don't tweet, I don't understand all that stuff,' ” Reed says. “This is a ... very important aspect of the lives of junior troops and not-so-junior troops. And since it's part of their lives, part of the dynamic that takes place in their unit, [leaders] need to understand it.”





## TAPS

Thankfully, no one.



## Welcome Our New Members!

- ◆ Mrs. Margie Milford, AuxMbr-AF,
- ◆ MAJ Larry O'Hara, USAR, (Ret)

## Sick List

Your cards, prayers, and thoughts are welcome.  
(Contact **Mrs. Virginia Balke, 544-3598**)

**COL George Brown**

## For Fish, Steak Pasta & Chops We are Tops!

Serving the beaches since 1992



**Breakfast \* Lunch \* Dinner**

Beer • Wine • Cocktails

Happy Hour 5-7 pm

Early Bird Menu 4 - 6 pm

Open 7 Days 7 am - 11 pm

*Voted Best Greek & Best Family Value*

5799 Gulf Boulevard, St. Pete Beach

Across Gulf Boulevard, just

North of the SIRATA

**727 360-1029**

# Now and Always We'll be There.



1-800-247-2192 • [www.moaainsurance.com](http://www.moaainsurance.com)



[McGeeTire.com](http://McGeeTire.com)

**John Goss**  
Store Manager

456 Dr MLK Street N  
St Petersburg, FL 33705

Phone: 727-898-8818

Fax: 727-898-2319

Email: [stpete@mcgeetire.com](mailto:stpete@mcgeetire.com)

**GOODYEAR**

**MICHELIN**

**KELLY TIRES**

**ACE**

**DUNLOP**

**UNIROYAL**



## Allen Collins Realty, Inc.

"No One Does It Better"



# MRP

Military Relocation Professionals

## Your Military Relocation Professional

*Allen Collins Realty, Inc will donate  
10% of its commission\* received  
to a Veterans Charity of your choice.*

\*Up to \$500 Donation

**727-800-9929**

[www.AllenCollinsRealty.com](http://www.AllenCollinsRealty.com)

[TLC@AllenCollinsRE.com](mailto:TLC@AllenCollinsRE.com)





# Happy Birthday U.S Coast Guard 4 August 2017



## US Military Holidays and Observances

August 4th– Coast Guard 227th Birthday  
August 14th– V-J Day  
August 29th– Marine Corps Reserve Birthday



## LUNCHEON MEETING

11:00 AM - 1:30 PM, August 18th  
**Pasadena Yacht Club**  
6300 Pasadena Pt Blvd So.  
Reservations NLT 16 August 2017

Your name: \_\_\_\_\_.

**Each reservation \$22:**  
Chicken Almond Salad: \_\_\_\_\_  
Pork Loin: \_\_\_\_\_

**For Reservations, call:**  
Pauline Edwards, 727-360-2936  
or  
**Email:** pauline@tampabay.rr.com

Please mail check (payable to SPA-MOAA) to:

Pauline Edwards  
7979 Sailboat Key Blvd, #607  
S. Pasadena, FL 33707-6356

**For a RIDE,  
call:**

LTC Bill Eichholz, 727-289-8054

Our speaker for August is an as-yet-unnamed representative from CENTCOM, based at MacDill AFB in Tampa. In all likelihood, we will not know who the speaker is until a few days before the luncheon.

United States Central Command is recognized as a premier warfighting Combatant Command. We respond, we fight, we persist and we always conduct ourselves in accordance with our Service and American values. We strive to understand and help others to comprehend, with granularity and clarity, the complexities of our region. We recognize that trust cannot be surged in time of crisis and that every day, at every level, we must build confidence and reliance with all our partners. We inherently know that we must be alert, responsive and receptive to the challenges of the region and the interests of our Nation, Allies and partners. Our commitment to excellence reflects the efforts of the many dedicated military and civilian professionals - to include our coalition partners - directed towards improving security and stability in the 20-country Central Region.

**Discover The Benefits  
of  
Life Membership  
in  
MOAA  
Call MOAA at 800-234-6622**